









## WorléeXtra

Consumers worldwide are increasingly seeking natural and sustainable cosmetic products. Transparency in the supply chain is opening new paths for product development, emphasizing ethical and responsible sourcing. Our goal is the exploitation of the potential of high-quality natural ingredients, preferably sourced locally, while also utilizing by-products to minimize waste.

For over a century, Worlée Naturprodukte GmbH located in Hamburg near the harbour, has been pioneer in procuring the finest natural ingredients, ensuring quality and sustainability every step of the way. Partnering with Worlée Naturprodukte GmbH, we offer embrace the circular economy by utilizing byproducts from food industry.



Transparency in the supply chain



Utilization of by-products



Eco-friendly Extraction Process



Vegan

# Your benefits at a glance

### Transparency in supply chain

Locally sourced where possible and supplier commits to social and sustainable production

#### Raw materials according to the highest quality standards

Longterm quality control for demanding applications

#### **Eco-friendly extraction process**

Low energy input and no toxic solvents

#### Only pure essential ingredients

Preservative-free, only plants from controlled organic cultivation and vegan









Product	INCI	Raw Material	Applications
WorléeXtra Oat Grass  Avena sativa	GLYCERIN, AVENA SATIVA LEAF EXTRACT/AVENA SATIVA (OAT) LEAF EXTRACT	Locally sourced from Germany Utilization of by- products	Skincare After-sun
WorléeXtra Great Burdock Root Arctium lappa	GLYCERIN, ARCTIUM LAPPA ROOT EXTRACT/ARCTIUM LAPPA ROOT (EXTRACT)	Locally sourced from Central Europe Utilization of by- products	Skincare After-sun
WorléeXtra Hibiscus  Hibiscus sabdariffa	GLYCERIN, HIBISCUS SABDARIFFA FLOWER (EXTRACT)	Outstanding organic quality from Egypt	Skincare Anti-Aging
WorléeXtra Elderberry Sambucus nigra	GLYCERIN, SAMBUCUS NIGRA FRUIT EXTRACT	Locally sourced from Central Europe	Cleansing Skincare Anti-Aging
WorléeXtra Cranberry  Vaccinium macrocarpon	GLYCERIN, VACCINIUM MACROCARPON FRUIT EXTRACT, SUCROSE, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL	Native source in Northern America Utilization of by- products	Cleansing Skincare Anti-Aging

# **Applications**











Skin Care Hair Care Cleansing

After-sun Anti-Aging

# **Benefits**



Utilization of by-products



sourced



Organic





## Our product overview

Discover the finest natural ingredients, crafted with over 100 years of expertise in sourcing sustainable, globally-selected naturals. We use only plants from certified organic cultivation, ensuring premium quality at every step. By-products from food processing are repurposed as valuable resources, championing environmentally conscious practices and a circular economy. Quality, sustainability, and innovation—our commitment to a better future.

### Oat Grass (Avena sativa): Natural skin-protection

WorléeXtra Oat Grass



Harvesting during early summer before the oat grains develop to maintain valuable ingredients known for their soothing effects.



Locally sourced from Germany



Utilization of by-products

### Hibiscus (Hibiscus sabdariffa): Refreshing fruit acids

WorléeXtra Hibiscus



Our hibiscus is grown under strict ecological standards that meet the highest quality requirements for use in tea beverages.



Outstanding organic quality from Egypt

## **Great Burdock root (Arctium lappa): Refreshing root**

WorléeXtra Great Burdock Root



Our Burdock is grown in its native origin in central europe certified organic farming to meet the highest standards for the pharmaceutical industry.



Locally sourced from Central Europe



Utilization of by-products

### Elderberries (Sambucus nigra): Superfood for your skin

WorléeXtra Elderberry



Elderberries a superfood rich in antioxidants and vital nutrients, with proven antibacterial and antiviral properties.



Locally sourced from Central Europe

### Cranberries (Vaccinium macrocarpon): Superfood for your skin

WorléeXtra Cranberry



Cranberries act as powerful antioxidants due to their ingredients such as Vitamin C and polyphenols (e.g. Proanthocyanidine).



Native source in Northern America



Utilization of by-products







## The values that guide our actions

We are committed to forward-looking and prudent environmental protection and to preventive and comprehensive occupational health and safety as a corporate goal.

We are convinced, that the natural goods of water, air, and soil must be treated carefully as a part of our responsible business practices. In this way, the ecosystem in which we live can be preserved as the basis of life for future generations as well. This particularly applies to the economical and efficient use of energy and natural resources.

We stand by our responsibility to provide safe and secure production, storage, and transport. We ensure that our products are handled conscientiously along the entire value-added chain.









# Let's work together

Do you have ideas for product developments? Feel free to contact us. We would be pleased about a cooperation or a joint project with you.

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